

HAIRTUM
ITALIAN SHAPE OF COLORS

www.hairtium.it



HEXALT
“feel your hair”

HEXALT

100% Vegan & Cruelty free

PARABEN FREE MINERAL OIL FREE
THIAZOLINON FREE COLOURING FREE

New Styling concept HEXALT, hold and protection for all hair types. Extra hydrating and restructuring formula, for a perfect and defined styling, always with a natural and full-bodied look.

Hexalt combines a more sustainable and CRUELTY FREE VEGAN technology with excellent results in the shape and care of the hair in a single technology: FLEXY SHINE PROTECTIVE COMPLEX.

An advanced formula that combines a complex of high-quality active ingredients such as Argan, Aloe Vera, Cocoa Butter, Green Tea and Provitamin B5, which give hair maximum protection, hydration and body. This combination of active ingredients combined with the Flexy Shine molecules give a result of excellent hold and styling fixation, with hair that is always soft, shiny and vital.

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HEXALT

1) flexy shine PROTECTIVE complex active ingredients: protective, revitalizing and restructuring



ALOE VERA, this precious desert plant is considered a moisturizer par excellence. It has the power, thanks to its particular leaf structure, to restore hydration in the hair fibres.



GREEN TEA is able to reduce oxidative stress by increasing the total antioxidant capacity, counteracting the deterioration of hair fibres.



COCOA BUTTER protect hair from the effects of atmospheric agents (sun, sea, wind) and mechanical agents (brush, hairdryer, straighteners, hot irons) preventing them from drying out. Creates a protective barrier that does not dehydrate the hair structure.



The **BIO ARGAN OIL** vegetable highlights important cosmetic and functional properties: rapid absorption without leaving greasiness, sensation of softness, smoothness and silkiness. The emollient properties of this natural lipid nourish dehydrated hair preventing dryness and stiffness.



VEGETABLE COLLEGENE It is a very interesting natural active ingredient, which helps to hydrate and compact the hair fibres. It works as a binder of the layers and internally generating a vital and responsive hair shaft.



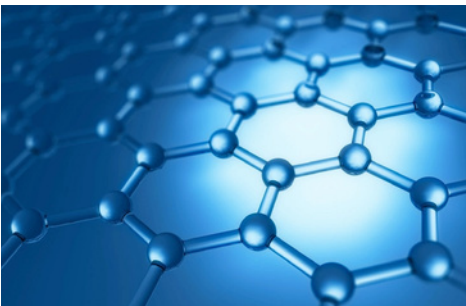
FOR VITAMIN B5 important for hair growth, Vitamin B6; it is the vitamin of the B group that more than any other

is able to stimulate the metabolism of amino acids, essential for strengthening the hair structure.

2) flexy shine protective complex technology:



FLEXY SHINE PROTECTIVE COMPLEX



ELASTOMER POLYMERS

the elastomer polymer complex has a velvety modelling effect, gives softness and flexibility to the hair structure and acts as an antistatic and anti-humidity agent allowing for long-lasting and natural styling.



LIPIDS AND PRECIOUS OILS

Lipids and precious oils give hair an extremely shiny and luminous effect like silk along the entire hair shaft. They increase the tactile perception of softness and compactness, facilitating drying even on treated or destructured hair.

strong
spray



HEXALT

HAIR SPRAY
STRONG LACQUER

HHHH

Vegetable Alcohol
Aloe Vera
Te Verde
Provitamina B5

VEGAN

Paraben Free
Thiazolinon Free
Colouring Free
Mineral Oil Free

HAIRTIUM
cosmetics

500 ml e 16.90 FL.OZ

Hair spray Strong lacquer



- Strong hold texturizing spray hairspray. Gives the look long-lasting control and great shine. Dries quickly and fixes without leaving residue, ideal for all
- types of hairstyles. Thanks to the special delivery valve, the jet is perfectly vaporized allowing maximum control in every type of hairstyle. Directions for
- use: Spray on dry hair from a distance of about 20-30 cm. Hold value: H light hold, HH medium hold, HHH medium strong hold, HHHH strong hold,
- HHHHH extra strong hold.

Rich repair nourishing mousse



- Nourishing and restructuring mousse delicate without fixing power.
- Gives body and elasticity to the hair during brush styling. Protects from the heat action of hot irons and straighteners. Adds softness and shine, ideal for curly and frizzy hair. Prevents fading of cosmetic color.
- Restructures and gives body to bleached or destructured hair. Directions for use: apply to damp hair, do not rinse, proceed with drying.
-

*rich
mousse*



HEXALT

RICH REPAIR
NOURISHING MOUSSE

Vegetable Collagen
Cocoa Butter

VEGAN

Paraben Free
Thiazolinon Free
Colouring Free
Mineral Oil Free

HAIRTIUM

200 ml e 6.76 FL.Oz

Crazy shine Anti humidity spray



- Anti-humidity Gloss Spray. The combination of special polymers
- and organic Argan oil give extreme shine. Makes the hairstyle
- shiny and silky. Its ultra-light formula protects the hair from
- dryness preserving its internal hydration, Protects from humidity,
- giving a shiny effect to the hair. How to use, shake well and spray
- as a final touch on dry hair.
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HAIRTUM
THE ART OF COLOR

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