



Imperium toner system

# ombré

From dark to give light

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ITALIAN SHAPE OF COLORS

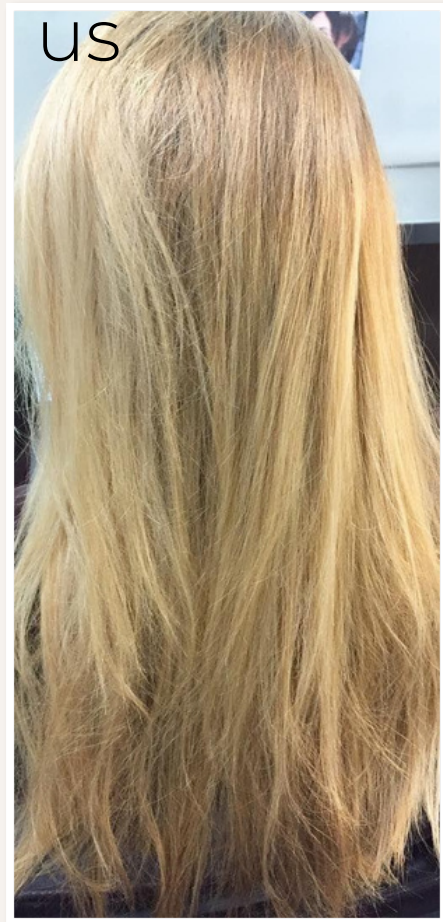


# When the Blonde no longer has character or shows obvious lightening errors

## Why

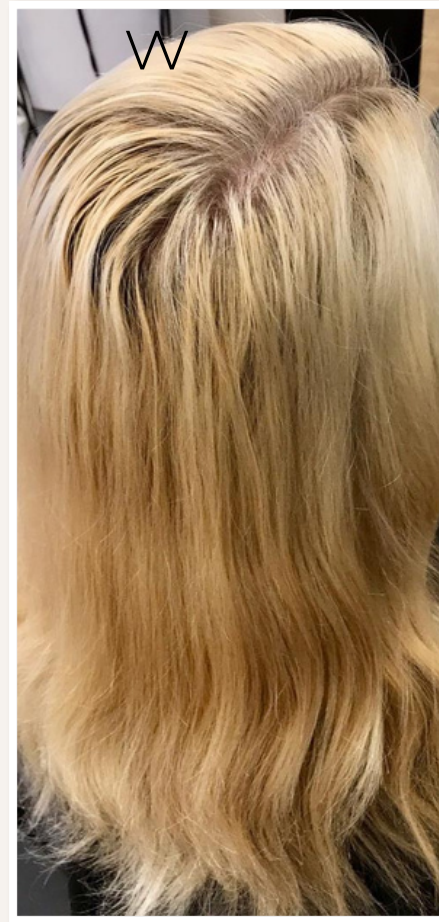
Many problems of bleached or heavily lightened blonde often appear unsolvable or even involve solutions that could further damage the structure of the hair. Most of these cases can actually be solved with a skillful shading game, involving the writing of the base, sections of the lengths, or both, obtaining incredibly renewed and defined blondes. The dynamics of the contrasts and the depth of the tone together with the neutralizing capacity of the ombré reflection, eliminate the problems of orange of the base and yellow of the lengths, breaking the monotony of a blonde that is often too uniform and without style.

Monotono



Always repeat  
the same  
Biondo  
service

Yello



Uneven  
discoloration  
and too weak  
toning

Crosse



Inefficient  
clearing and  
damaged  
structure





Redefine contrast in Blonde through a new dynamic light and dark in just one step

# shaded toner

Correct and neutralize persistent yellow and reddish streaks caused by lightening errors

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# Empire Tones ombré

Three natural shades developed to darken bleached hair in a single step, without pre-pigmentation and without unwanted changes



Dark



Medium



Light



It is finally easy to recreate the contrast in Blonde, neutralize the yellow / orange and redefine the style and harmony of the shades



# New Chroma fluid Technology



The new Chroma Fluid Technology consists of a complex of pigments composed of 3 primary and 3 secondary dyes perfectly combined with each other. It stabilizes the result of the Ombré shade in a single step of direct application even on bleached, lightened and destructured bases, without green tones and without pre-pigmentation, speed, practicality and naturalness.



Three perfectly balanced neutral grey shades that darken bleached hair in direct application, without the aid of pre-pigmentation.

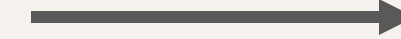
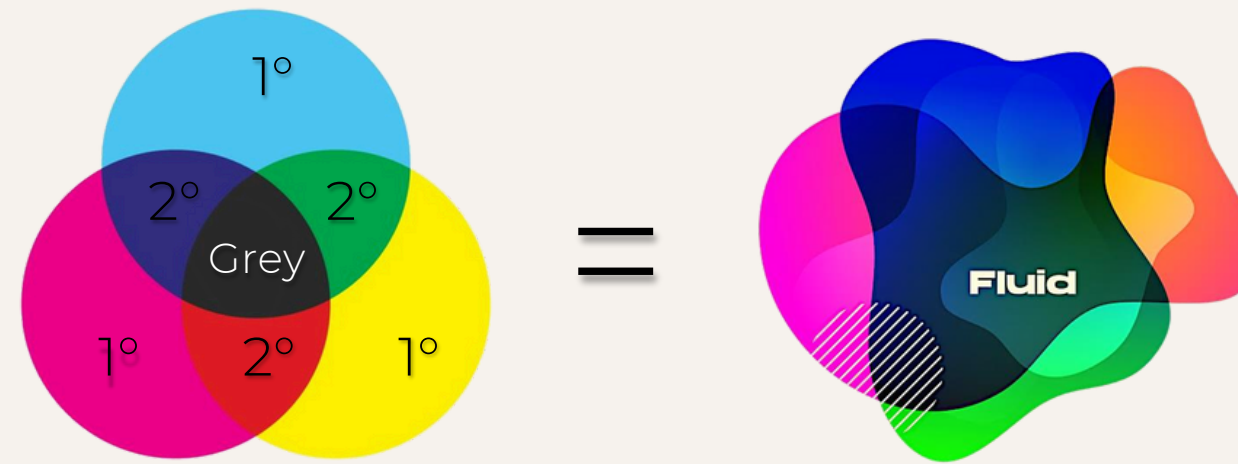
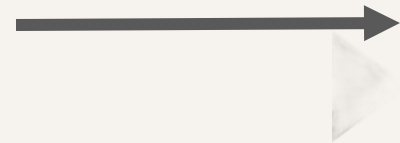


Just one step to darken bleached hair even during a lightening service.

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# New Chroma fluid Technology



The new Toner Ombré series is specifically designed to directly darken bleached, destructured and heavily lightened hair.

The new formulation with primary and secondary colorants  
It generates a very natural neutral grey tone, in perfect harmony with any blonde reflection. Extremely stable on lightened hair, it is also easy to bleach and does not leave unwanted residual reflections.

Three perfectly balanced cold natural shades that last up to 45 days, always leaving a very natural shaded reflection and without green shifts.



# Current Toner Folder

# New Toner Ombré



Developed to darken bleached hair in a single step, without color changes and without pre-pigmenting.

## BLONDE IMPERIUM TONER ULTRA PLEX

<b>PLATINUM STAR</b> 10.99	<b>MERCURY ICE</b> 9.99	<b>VENUS CIPRIA</b> 10.96	<b>LILAC UNIVERSE</b> 9.28	<b>DENIM NEPTUNE</b> 9.91	<b>URANUS MINT</b> 10.39	<b>PINK GALAXY</b> 10.86	<b>SATURN SAND</b> 9.83
Platino freddo anti-giallo	Mercurio anti-arancio giallo	Cipria rosa freddo pallido	Lilla anti-giallo intenso	Denim anti-giallo arancio	Menta anti-arancio	Rosa pastello	Sabbia leggermente anti-giallo
<b>CARAMEL JUPITER</b> 9.84	<b>PLUTON IVORY</b> 10.38	<b>GOLD SUN</b> 10.33	<b>ORANGE PLANET</b> 9.48	<b>WHITE NOVA</b> 10.29	<b>DARK MOON</b> 6.8	<b>MOON LIGHT</b> 8.8	<b>COMET CLEAR</b> 0
Caramello nocciola	Naturale dorato	Platino dorato	Arancio mandarino	Platino m White	Biondo scuro naturale freddo	Biondo chiaro naturale freddo	Diluitore di tonalità Illuminante lucidante

Dark.



Level 5.8

Medium



Level 6.8

Light

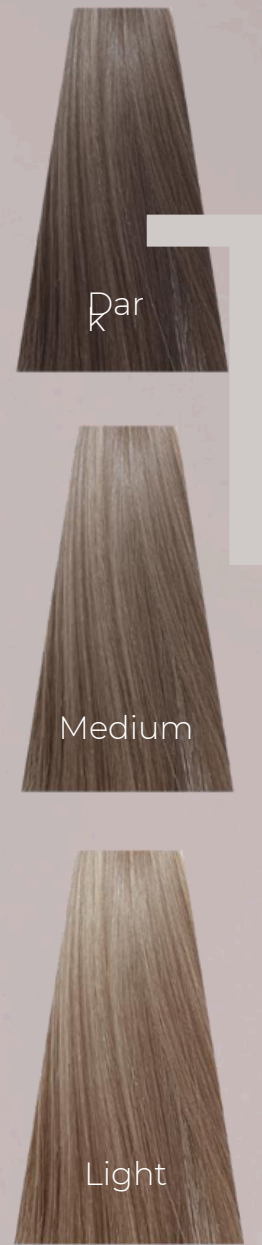


Level 7.8

Thanks to the innovative Chroma Fluid Technology, the color result is extremely natural.

\*The new ombré toners will replace the 6.8 and 8.8 series





Three innovative services for the perfection of contrast in Blonde

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Dark 5.8



Light 7.8

# Service 1 Double shaded



Darken the base of the blonde to add depth and neutralize any unwanted reddish highlights.

At the same time define a delicate contouring effect on lengths and ends:

1. Apply Toner Ombré Dark to the base and reddish areas.
2. Apply Toner Light Ombré to lengths and ends in alternating thin sections.
3. Leave to act for 15 to 30 minutes

Ombré



1 + 2



6 Vol

\* All Ombré services can be done in one step together to lightening. Discover the innovative application techniques by participating in the Cosmos Ellisse 8 Diffusion Ombré Course





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Medium  
6.8



Pluton  
Ivory  
10.38

## Service 2 base shaded



Recreate a darker base to harmonize the blonde and neutralize any unwanted yellow reflections.

At the same time tone the lengths and ends with an Imperium Toner reflection:

1. Apply Toner Ombré Medium to the base and yellow areas.
2. Apply Pluton Ivory Toner 10.38 to lengths and ends in full thin sections.
3. Leave to act for 15 to 30 minutes

Ombré



1 + 2



6 Vol

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Light  
7.8



Comet  
Clear  
0

## Service 3 Ombre design



Recreate the natural contrast on the lengths and eliminate unwanted yellow reflections.

At the same time, blend the tips with neutral toner:

1. Apply the Toner Ombré Light from the roots to the lengths on alternating strands.
2. At the same time, blend the tips with Comet Clear 0.
3. Leave to act for 15 to 30 minutes

Ombre



1 + 2



6 Vol

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# Three Magical tips for an always perfect ombre

Protect, restructure and enhance bleached or heavily lightened hair during the Ombré recoloring service, adapting and customizing each application based on the structure of the blonde:

- Multicare
- Multiplus
- Comet Clear 0





1

## Prepare and equalize the structure

On bleached and unstructured hair apply Multicare evenly before proceeding with the Ombré service. Thanks to its acidifying and conditioning formula, it equalizes the different porosities improving the uniformity and duration of the Ombré color result.





2

## Restructure and darken in one application

On extremely damaged hair, add Multiplus to the new Toner Ombré, with protein and compacting action during the blonde recoloring service.





3

## Dilute the intensity of the ombré to customize

With Comet Clear 0 it is possible to lighten the intensity of each Ombré nuance, to adapt the three different shades to the desired shading style, making the highlights lighter and more delicate, in order to obtain light and shaded contrasts.





A close-up photograph of four women with long, wavy hair, showcasing different shades of blonde. From left to right: the first woman has a dark brown base with light blonde highlights; the second has a very light, almost white blonde; the third has a medium brown base with light blonde highlights; and the fourth has a dark brown base with light blonde highlights. They are all looking towards the camera with soft expressions.

# shaded toner

The new darkertech technology for the new blonde design

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