

Art
AND
TECHNIQUE

Academic Specialization Program for Hairdressing

HAIRTIUM
ITALIAN SHAPE OF COLORS



BOND FORM

KERA PLANT SHAPE SYSTEM



BOND FORM LISS & CURL

Two days dedicated to long-lasting shape services from perfect straight to soft wavy/curly through the new integrated BOND FORM System

1. Applied cosmetic knowledge of vegan plant-based technologies and specific active ingredients for long-lasting shape and beauty of the structure
2. Application of smoothing and waving services step by step to learn all the technical details of the differentiated procedures depending on the different types of hair and results
3. Service menu composed of 6 different operating models to offer the customer a clear and personalized choice tailored to the specific needs of her hair

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CURL SPECIALIST

The stylist interpretation of the world of curls through a specific method defined and studied

1. Advanced cutting techniques to structurally address the shape of hair from wavy to very curly
2. Drying and Styling method with the synergic combination of the Hexentya Wonder line and the new Hexalt
3. Coloring models dedicated exclusively to the chromatic exaltation of the shape of curls, application techniques that maximize volume and movement

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Dark Ombré
Diffusion Techniques



Medium Ombré
Diffusion Techniques



Light Ombré
Diffusion Techniques

Cosmos Ellipse 8 Diffusion Shadow

A two-day itinerary dedicated to the in-depth analysis of one of the most burning and important topics in the professional life of a colorist: creating the perfect contrast. 3 Diffusion Ombré models to acquire the simplest and most effective method to enhance every type of blonde.

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Color Genesis 3.0



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Increase your potential between color and bleaching services, the more you know the more you win.

A new series of increasingly current arguments that contribute to a more modern vision of the way of coloring and interpreting technical products, with ever greater precision and control:

1. Chromo Cosmesi, the color method that implements hair protection and health in every technical service, with Multiplus and Imperium Setificant
2. Opposite colors attract, a new way of mixing seemingly opposite colors to create incredibly innovative and attractive shades and reflections, through Pictum and Toner Ultraplex
3. Bleach Cosmesi, the 11 most important and updated steps for the needs of increasingly complex lightening, through hair protection and safeguard services, through the perfect synergy of the Imperium silkening system in synergy with Multiplus



Color Salon Business

Meeting dedicated to the practical knowledge of the Hairtium color system, putting into practice on models the most profitable services for the salon, improving the general performance of the hair result and the range of services offered to enrich the offer to the end customer

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Half the time, double the result.
Balanced divisions, effective separation
based on the result. All the systems in the
world of bleaching and color in one
METHOD.

Cosmos Ellisse 1 Balayage

You will enter the world of balayage, discovering all its secrets and types of backcombing and texture. It is a technique that gives a fresh, bright and chic look, which it can be lighter or darker: it's just a matter of application. Two freehand techniques to recreate a very natural effect, as if lightened by the sun, and another that allows us to achieve much lighter shades while maintaining the nuance.



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Cosmos Ellisse 2 Highlights

In trend with the next color proposals, full colors, in constant movement and chromatically harmonized to the shape and style of the person. With this course, we propose 2 intensive days to discover three models of block color techniques and the specific use of the shades of Pictum Super Colors, discovering new color mixes and harmonization through a new use of Ultraplex Toners

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Cosmos Ellisse

3 Airtouch

AirTouch is a lightening technique that makes naturalness its strong point. The process is long and meticulous, but allows for a three-dimensional and graduated bleaching, with intense lightening on the ends and different transition points that lead towards the base, with a more delicate oxygenation. The bleaching application process is also innovative: a hair dryer is used, whose jet is able to separate the most fragile hair, young hair and damaged hair, so as to work only on strong and vigorous hair without weakening the hair.



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Cosmos Ellisse 4 Blonde Fusion

The world of Balayage shading merges
with the precision of Highlights, to
create original and increasingly current
shades.

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Cosmos Ellipse 5 Syncro Colors



Bleaching and colour come together to
create correcting and lightening techniques
in half the time.

Cosmos Ellisse 6 Master Airtouch Solution

Cosmos ellipse boomerang technique: air
touch recovery, correction, speed of
execution

Cosmos Ellipse Reverse Technique: Recreate
a Blonde with Light and Dark Shades in One
Step and More...

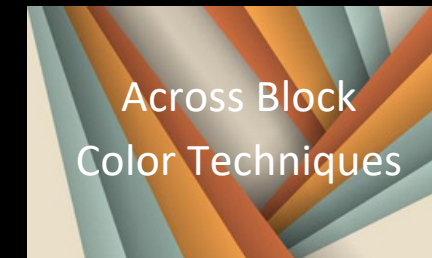


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Cosmos Ellisse 7 Color Blocks Art



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Morphology Cut Method

A truly intensive course in the world of cutting, starting from the foundations, full shape and progressive layers, up to graduated shapes. Each cutting shape will be associated with a face shape and body shape.

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Advanced Cut

All cutting techniques advanced you need to know to master the cut. Fusions of shapes to create glamorous and AvantGarde styles.

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Specialist Layers

Course to enhance and deepen the entire world of layering for both long, medium and short hair.

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Bob specialist

The bob university, the king of cuts. Graduated, round, square, scaled. Hairtium haircut method and applied morphology.

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Specialist Graduation

Projection and gradation of cutting shapes, the secret to obtaining services that last over time. In addition to creating harmonious volumes, the hair will grow harmoniously without ever losing the style of the cut.

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Specialist Curl

The first course dedicated to the world of curly hair, I would learn the method, tricks and techniques of cutting and styler to model and know how to manage all types of curly hair.

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Cut & Color

Course to discover the latest trends in terms of cutting and coloring.

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Trend Hair Beauty Collectio

The maximum expression of Hairtium in terms of cut, color and Styler. The collection represents the most intense moment of the year to interpret and anticipate future trends.
Get inspired

Styler Hair Do

All the secrets of styling and easy-to-do pre-teen hairstyles,
but with a sophisticated and glamorous look.



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Styler Evolution

A course designed to learn different styling techniques that will allow you to create a trendy look in a simple, fast and long-lasting way.

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The first course
dedicated to skin and
hair care, a system of
protocols and combined
applications thanks to
the new post-biotic
formulas for skin, hair
and face.

HEXENTYA DAY

BEAUTY STARTS WITH CARE

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Master Trainer Educator 1 anno

Path dedicated to all those who want to try to deepen their technical and stylistic knowledge and possibly transmit it in their own salons or externally to colleagues who have the same ambition.

- Color genesis 3.0
- Cosmos ellisse 1
- Beauty Hair Collection
- Cosmos ellisse 2
- Method cut morphology

Master Trainer Educator 2 anno



Continuation of the path to have the accreditations of all the formats and deepen by raising the level of technical and stylistic knowledge with our hairtium method.

- Color genesis 3.0
- Cosmos ellisse 3 Air Touch
- Beauty Hair Collection
- Cosmos ellisse 4 blond fusion
- Specialist graduatuon

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